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PATENT APPLICATION

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OCT 28 2004

Applicants: John S. Hendricks

Case: 3698.00D3 (SEDN/3698D3)

Serial No.: 09/964,856

Examiner: unknown

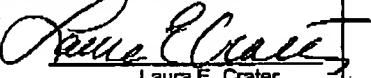
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Title: ELECTRONIC PROGRAM GUIDE WITH TARGETED ADVERTISING

Commissioner for Patents  
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<u>10/28/04</u>	 Laura E. Crater
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STATUS LETTER

Please advise the anticipated date of the first Office Action.

A copy of a previously filed (but not acknowledged) ASSOCIATE POWER OF ATTORNEY/CHANGE OF CORRESPONDENCE ADDRESS is attached. Please mark the records of the PTO to reflect that all correspondence should be sent to CUSTOMER #26,291, MOSER, PATTERSON & SHERIDAN, LLP, 595 Shrewsbury Avenue, Suite 100, Shrewsbury, New Jersey 07702.

Respectfully submitted,

Eamon J. Wall Jr.

Eamon J. Wall, Attorney  
 Reg. No. 39,414  
 (732) 530-9404

MOSER, PATTERSON & SHERIDAN, LLP  
 Attorneys at Law  
 595 Shrewsbury Avenue, Suite 100  
 Shrewsbury, NJ 07702

ANTICIPATED DATE OF FIRST ACTION \_\_\_\_\_